

Riverview's News

Spring 2019 Issue

CONGRATULATIONS TO MIKE & DOUG

It's with mixed emotions that we announce the planned retirement of our President and Chief Executive Officer, Mike Iaderosa, effective June 30, 2019.

Mike joined us back in May 2014, with more than 37 years of banking experience.

During his 5-year tenure, Mike has overseen several positive changes at Riverview, including adding new products and services, refreshing the brand, and investing in new staff and capabilities. These actions have driven record loan production in each of the past four years, and record profits in 2018.

Originally from Bradford, Pennsylvania, Mike attended Clarion University where he received his Bachelor's Degree in Marketing Management. Shortly after graduation, he began his career in banking. In 1981, Mike relocated to Marietta with his wife, Joyce. Together they have dedicated 38 years to our community.



Mike plans to remain involved with Riverview after his retirement by working on a part-time basis in a business development role. The Board and staff of Riverview want to thank Mike for the contributions he has made to the Credit Union. We wish Mike and Joyce much joy and happiness as they enter this new phase of their lives.



The Board has named current Chief Financial Officer, Doug Ankrom, to serve as the next President and CEO. Doug joined Riverview in July 2014, with over 20 years of experience in the financial services industry, with 15 of those years in accounting.

Doug is a native of Washington County and graduated from Marietta College with a Bachelor's Degree in Accounting and received his Master's Degree in Accounting from Ohio University. He is a Certified Public Accountant, and a member of the Ohio Society of CPAs and the American Institute of CPAs. He resides in Boaz with his wife Sarah and four daughters, Alexis, Megan, Alyssa, and Abigail.

HELPING OUR FOUR-LEGGED FRIENDS

Here at Riverview, we believe that *community* is at the heart of who we are and what we do. We take pride in actively participating in the development of a strong and vital community by demonstrating the credit union "People Helping People" spirit in many different ways. One of these ways includes supporting local organizations, such as the Humane Society of the Ohio Valley (HSOV).

Join us on Friday, May 31st as we host our 4th Annual Pet Adopt-A-Thon in partnership with the HSOV. Stop by our Belpre office and check out some of the dogs and cats that are available for adoption from the Humane Society.



We also will have refreshments throughout the day and a live radio remote with Jack Horton and V969 Radio.

Can't make it that day? You can still help out the animals at the shelter. We will be collecting supplies for the HSOV during the entire month of May. Check out our website or hsov.org for a current list of needed items! Don't have time to shop? We will gladly accept your cash donations at either office location.

We hope you will help us continue to make a difference in the lives of our four-legged friends at the Humane Society.

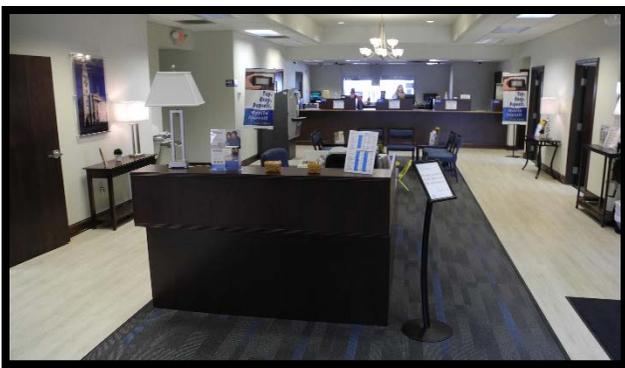


(L-R) Riverview's CFO Doug Ankrom talks with Jack Horton live on V969 Radio during last year's Adopt-a-Thon.



Belpre: (740) 423-4260 • Marietta: (740) 374-4266
www.riverviewcu.com • e-mail: staff@riverviewcu.com

A NEW VIEW IN MARIETTA



Early last year, we made the decision to refresh the look and feel of our Marietta Office to provide a more inviting atmosphere for our members to visit – similar to what we did with our Belpre office back in 2016.

Some of the changes included installing new flooring, repainting the walls, and adding prints of Marietta landmarks...and that's not all! We also spruced up the exterior with additional landscaping

and decorative brick columns around the entrance. Maybe the most exciting change occurred in mid-February 2019, with the installation of new signage that not only has our logo but a full-color LED message board.

If you haven't visited this office recently, we encourage you to do so today and see the new look first hand. We welcome your feedback on the changes.

We'd like to thank the Stonewall Group and Buckeye Carpet Outlet for their work in transforming the look inside the office, while Ken Strahler Masonry, Greenleaf Landscaping, and Blauvelt Signs were instrumental to the exterior improvements! We also would like to thank our members for their patience and understanding during all of the work that occurred.



MEMBERSHIP HAS ITS ADVANTAGE

At Riverview, we strive to deliver high quality, personalized service to our member owners. As part of this ongoing mission, we will be making some enhancements during 2019 that provide another reason why we say at Riverview...“It's Where you Belong”.

New Checking Products. For several years, Riverview has offered its Share Draft product, with no monthly service fee, no balance requirements, and no transaction requirements, all while paying members a dividend. This product has served our members well. However, we have decided to partner with KASASA, an award-winning financial technology and marketing services company, to enhance our checking offering to provide rewards that consumers love!

KASASA®



New ATMs. The ability to have 24/7 account access is important to many of our members. For some, this means using the ATMs located at our offices to withdraw cash. Our current ATMs were acquired and installed over 5 years ago. While these ATMs continue to provide 24/7 convenience to our members, technological advances in recent years have made it necessary to replace both ATMs. The new ATMs will provide users with new functionalities and ensure your transactions continue to be completed in a secure environment. We look for the new units to be installed during May or June.

Be sure to check out our social media and website for more details and updates on these new developments!

LOVE MY CREDIT UNION REWARDS

Credit union members have saved nearly \$2 billion with Love My Credit Union Rewards discounts! The more offers you take advantage of, the more you save.

- ♥ Switch to **Sprint** and get a **\$100** cash reward for **each new line** you activate, up to 3 lines. Plus, get a **\$50** cash reward **every year** for as long as you are a Sprint customer.
- ♥ Save up to \$15 on **TurboTax** Federal online and downloadable tax products.
- ♥ Get trusted protection and true savings with **TruStage Auto & Home Insurance Program**.
- ♥ Get an exclusive smoke communicator and a **\$100 gift card** with a new **ADT monitored home security** system. **Call 844-703-0123** to activate this special offer.
- ♥ Earn cash back with **Love to Shop** at over 1,500 online retailers.

Visit LoveMyCreditUnion.org to start saving today!



Call, click, or visit us for more information!

