

Riverview's News

Summer Issue: Second Quarter 2015

IN MEMORY OF MRS. CHERYL ANN FORNNARINO REEDER



1950-2015

We are saddened to report that long time CEO and Board Member, Cheryl Ann Fornnarino Reeder, passed away on May 28th at the age of 65. She was a woman of enormous vision and integrity and her loss has been deeply felt throughout our organization.

Cheryl began her career with RCU as a Clerk in 1977, working alongside her mother, Pearl Fornnarino, who served as RCU's initial manager/CEO of RCU. For seven years, this mother and daughter team worked passionately to promote thrift and provide credit to members. When Pearl retired in 1984, Cheryl was appointed as Manager/CEO and carried on the family's legacy.

Cheryl led RCU as Manager/CEO until 2004 when she retired after 27 years of service. She remained actively involved with the credit union by serving as a board member until retiring in 2012.

During her 35 year tenure, Cheryl was instrumental in the growth and expansion of RCU. Her dedication and passion toward the credit union was both honorable and infectious for RCU's staff and members. A remarkable leader, mentor, partner and friend; she will be deeply missed.

On behalf of all of us at Riverview Credit Union, we extend the deepest condolences to her husband, Richard E. Reeder, and family during this difficult time.

Cheryl was a remarkable leader, mentor, partner and friend; she will be deeply missed.

MACC BUSINESS AFTER HOURS

On June 11, 2015, Riverview was the host for the Marietta Area Chamber of Commerce's Business After Hours (BAH), a monthly mixer that provides Chamber members an opportunity to network, meet some of potential clients, and find out what's happening in the local business community. This event allowed us to promote our services to the over 75 local business owners and professionals in attendance, as well as showcase our Marietta office. This fun-filled evening of networking could not have been possible without the assistance of the Marietta Country Club and Black Tie Affair, who provided the food and decorations, the Marietta Chamber, and the efforts of the RCU staff!



WHAT'S NEW?!

Great news! We now offer home equity line of credits! A home equity line of credit, also known as a HELOC, is secured by your home and allows you to access the available equity you have in your home. With a HELOC, you can borrow as much or as little as you need, whenever you need it, up to a credit limit established at closing. As you repay your outstanding balance, the amount of available credit is replenished; this means you can borrow against it again throughout your draw period. Whether you need to cover home improvements or fund a large purchase or dream vacation, HELOC financing can help. Plus, the interest you pay may be tax deductible! Put the equity in your home to work for you!

COMING SOON

Loan at a bank? We can beat that!! Our competitive loan rates are at an all-time low. You can benefit even if you are not shopping for a new loan. Talk to us and see if refinancing makes sense. Be sure to watch for periodic loan promotions. Make the switch to RCU and save money today!

Is your banker trying to run your business? Let us help take back control! Later this summer, we will be expanding our business products to include small business loans to go along with our low/no fee business accounts! Talk to us today to see how we help make YOUR business banking easier and more efficient, and boost your bottom line due to our lower loan rates and account fees.

ACCOUNT ACCESS ANYWHERE, ANYTIME!

Do you have a son or daughter getting ready to go off to college? Are you getting ready to move or go on vacation? Whatever life event you are facing, you won't have to sacrifice the benefits of your RCU membership. With shared branching services, you have access to your RCU accounts at over 5,000 branches to serve you nationwide. So, you get the convenience of personalized member service no matter where life takes you with over as shared branching affords you the ability to make deposits, withdrawals, transfers, payments, and other transactions on your accounts even when you are traveling or visiting family. To find the nearest location, visit our website and click the Shared Branch Locator.



Want access to your account without leaving your home? Need to transfer money or check your balance on weekends? Online and mobile banking give you the capability to access your account any day or time. Apply for loans, pay bills, or even change your address from the comfort of your own home! Talk with a member service representative today to setup online access!

SAVE ON TICKETS

Theme Park Tickets are on sale at both offices. RCU is selling discounted tickets for:

Cedar Point

Adult: \$49.00 (Gate savings of \$12.99)

Ride & Refresh*: \$51.00 (Gate savings of \$21.98)

**Includes all day drinks.*

Zoombezi Bay

(Includes admission to zoo and water park)

Adult: \$27.00 (Gate savings of \$16.98)

Kings Island

Adult: \$37.00 (Gate savings of \$24.99)

Jr./Sr.: \$33.00

Don't forget our Super Saver Movie Tickets are only \$8.25 and are also available at both RCU locations.

QUESTIONS? COMMENTS? CONCERNS?

As an RCU member, you are not just a number you are a shareholder of our credit union. Your voice is always heard and makes an impact in the service we provide. Because our board of directors is voted in by members, your input can truly make a difference. To make your voice heard, call, email, or visit either location.

CU REMINDERS....

- ❖ Both offices will be closed on Monday, September 7, 2015 in observance of Labor Day.
- ❖ We have updated our fee schedule. A copy was included with June statements. You can also find a copy on our website.

Call, click, or visit for more information about RCU!